

PWC, LLC

6190 Georgetown Road
Broad Run, VA 20137
(540) 347-3475 Voice
(703) 703 852 4435 Fax
chris@pearmundcellars.com

Press Release

Contact: Chris Pearmund
Phone: (540) 347-3475

FOR IMMEDIATE RELEASE
9 A.M. EDT, December 10, 2005

Winery at La Grange to Open Near Haymarket, VA.

Haymarket, VA, December 10, 2005 - Leading Virginia winemaker and winegrower, Chris Pearmund, announced today that he is leading a team of investors to establish a vineyard and winery in Prince William County. The winery and vineyard, named the "Winery at La Grange," will be located on the historic La Grange property on a 20-acre site at 4950/4970 Antioch Road, only three miles from historic Haymarket, VA.

Pearmund's planning for a Prince William County winery has been active for over a year. This project has received significant support from the members of the Prince William County Board of Supervisors and Economic Development officials. Pearmund said he is very encouraged by the County's welcoming enthusiasm for a destination vineyard and winery. According to Pearmund, "La Grange is an ideal site as it has a most historic background and includes a circa 1790s manor house which will be renovated as part of the winery's development." Additionally, Chris said that "the land will support an organic agricultural vineyard for several wine grape varieties and the manor

~ MORE ~

house provides a notable and distinguished destination that will differentiate the Winery at La Grange from other regional wineries." As the closest to Washington, DC vineyard and winery, this winery will be a hallmark of commerce and responsible business growth for Prince William County.

"The Winery at La Grange will be developed and operated with respect for its heritage and with utmost care for the land and its environmental quality, Pearmund said." He further remarked that the entire investment team is committed to building and operating a destination winery that is elegant, that reflects the character and period of the manor house, and that it will be a good neighbor to surrounding land owners and land use. In addition to welcoming visitors to the tasting room in the manor house, the Winery at La Grange will support wine production and sales, passive outdoor recreation for patrons and will be designed to support special group visits and tours including private parties, winemaker's dinners, weddings and corporate functions.

Site cleanup and manor house renovations will begin immediately. Vineyard planting is scheduled for spring 2006 and retail sales at the winery is planned for the fall 2006. The Winery at La Grange is not Chris' first endeavor of this type. He founded and currently operates the successful and popular Pearmund Cellars Winery on the grounds of the Meriwether Vineyard in Broad Run, VA. Over the last 3 years, Pearmund has produced some of the finest wines made in Virginia; evidenced by the numerous awards from local and national wine competitions. He is the Chairman of the Virginia Food and Wine Society, a board member of the Virginia Wineries Association, a

professional member of the American Wine Society (AWS), a Certified Wine Judge, a member of the Heritage Hunt Chapter and the John Marshall Chapters of the AWS, and a member of the Vinifera Wine Growers Association. He is an educator, a Virginia Wine History notable, and has and continues to consult to numerous wineries across Virginia and North Carolina.

Pearmund and his investor team are committed to the preservation of the historic La Grange site, the manor house and its character which are essential while operating an environmentally sensitive and attractive business. Pearmund "sees this as a great project. The Winery at LaGrange will be a successful vineyard and a winery that is good for the local area, good for Prince William County, and good for the Virginia Wine Industry."

###